

Boqii to Announce Fiscal 2022 Second Quarter Unaudited Financial Results on November 23, 2021

SHANGHAI, Nov. 12, 2021 /PRNewswire/ -- Boqii Holding Limited ("Boqii" or the "Company") (NYSE: BQ), a leading pet-focused platform in China, today announced that it will release its unaudited financial results for the quarter ended September 30, 2021, before the U.S. market opens on Tuesday, November 23, 2021.

Boqii's management will hold an earnings conference call to discuss the financial results at 8:00 AM on Tuesday, November 23, 2021, U.S. Eastern Time (9:00 PM on Tuesday, November 23, 2021, Beijing/Hong Kong Time). Please dial in 15 minutes before the conference is scheduled to begin using numbers below.

| | Phone Number |
|----------------|----------------|
| International | 1-412-317-6061 |
| United States | 1-888-317-6003 |
| Hong Kong | 852 800-963976 |
| Mainland China | 86 4001-206115 |
| Passcode | 6835046 |

A replay of the conference call may be accessed by phone at the following numbers until November 30, 2021.

| | Phone Number |
|--------------------|-----------------|
| International | 1-412-317-0088 |
| United States | 1-877-344-7529 |
| Replay Access Code | 10161957 |

A live and archived webcast of the conference call will be available on the Company's investor relations website at <http://ir.boqii.com/>.

About Boqii Holding Limited

Boqii Holding Limited (NYSE: BQ) is a leading pet-focused platform in China. We are the leading online destination for pet products and supplies in China with our broad selection of high-quality products including global leading brands, local emerging brands, and our own private label, Yoken and Mocare, offered at competitive prices. Our online sales platforms, including Boqii Mall and our flagship stores on third-party e-commerce platforms, provide customers with convenient access to a wide selection of high-quality pet products and an engaging and personalized shopping experience. Our Boqii Community provides an informative and interactive content platform for users to share their knowledge and love for pets.

For investor and media inquiries, please contact:

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SOURCE Boqii Holding Limited

<https://ir.boqii.com/2021-11-12-Boqii-to-Announce-Fiscal-2022-Second-Quarter-Unaudited-Financial-Results-on-November-23,-2021>